

SOUTH SHORE EXHIBITION

JULY 25 – 30, 2017



WHY YOU SHOULD SPONSOR THE SOUTH SHORE EXHIBITION

As you decide where to spend your advertising dollars, we ask that you consider sponsoring 'THE BIG EX'. It's fun ~ it's great exposure ~ it helps to promote our agricultural heritage. It's "the best advertising deal in town" for your business.

WHAT ECONOMIC IMPACT DOES THE SOUTH SHORE EXHIBITION HAVE ON THE COMMUNITY?

- \$ 14,000 paid to musicians who play in the Main Building.
- 45,000 people over 6 days bringing thousands of visitors to our area. The LARGEST community event of the summer.
- \$ 70,000 per year at local businesses for supplies, printing, advertising, materials, insurance, repairs, etc.
- \$ 90,000 in prize money paid out to Exhibitors.
- \$150,000 put into the economy from 8 part-time jobs during the year and over 80 exhibition week employees.

We are the Largest Agricultural Exhibition in Nova Scotia

What Benefits do I get for my Sponsorship?

DOUBLE PLATINUM

\$3,000 & up

- 24 Complimentary Day Passes
- 1 Weekly Car Parking Pass
- Included as V.I.P. Sponsor in radio, website & newspaper advertising
- Name & logo printed on all Exhibition Posters
- A special company profile write-up in our Program Book and Web Page
- Company name printed on our special "Thank-you page" in our program book distributed to over 38,000 homes in Lunenburg & surrounding Counties
- Listing in the Prize & Program book
- Company Banner displayed inside grounds
- High profile events to sponsor
- Recognition on our PA system daily
- Appreciation Souvenir Gift
- Appreciation Certificate
- A special invitation for 2 to our "Appreciation Pork/Beef Barbeque"
- Name on Trophy (if applicable)

PLATINUM

\$1,000 to \$2,999

- 12 Complimentary Day Passes
- 1 Weekly Car Parking Pass
- Included as V.I.P. Sponsor in radio, website & newspaper advertising
- Name & Logo printed on all our Exhibition Posters
- A special company profile write-up in our Program Book & website
- Company name printed on our special "Thank-you page" in our program book distributed to over 38,000 homes in Lunenburg & surrounding Counties
- Listing in the Prize & Program book
- Company Banner displayed inside grounds
- High profile events to sponsor
- Recognition on our PA system daily
- Appreciation Souvenir Gift
- Appreciation Certificate
- A special invitation for 2 to our "Appreciation Pork /Beef Barbeque"
- Name on Trophy (if applicable)

GOLD

\$500 to \$999

- 6 Complimentary Day Passes
- Recognition on our web page
- Company banners may be displayed during the week
- Company name printed on our special "Thank-you page" in our program book distributed to over 38,000 homes in Lunenburg & surrounding Counties
- Announcement of company name on our PA system during sponsored event
- Promotional Gift
- Appreciation Certificate
- Name on Trophy (if applicable)

SILVER

\$100 to \$499

- 2 Complimentary Day Passes
- Your name appears in the Prize & Program Book for the sponsored events
- Company name printed on our special "Thank-you page" in our program book distributed to over 38,000 homes in Lunenburg & surrounding counties
- Name announced during your sponsored event
- Promotional Gift
- Appreciation Certificate
- Name on Trophy (if applicable)

MEET OUR TEAM

PRESIDENT: Herbert Eagle

1st VICE PRESIDENT: Angie Brown

2nd - VICE PRESIDENT: Robert Wentzell

TREASURER: Cyril McInnis

SECRETARY: Tommy Mailman

DIRECTORS

Roddie Benoit

Wade Bruhm

Emilie Hayward

Richard Himmelman

Tylor Hurlburt

Paul Olmstead

Richard Pernette

Greg Rodenhizer

MANAGER – Gwen Olmstead

OFFICE ADMINISTRATOR – Jeanette Penney

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Bridgewater, NS

www.thebigex.com

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BRONZE

\$25 to \$99

- Mention in the Prize & Program Book and at the sponsored event
- Name on Trophy